



Ohio Bicycle Events Calendar

P.O. Box 1011 • Medina, Ohio 44258-1011 • <http://Ohio.bike>

November 2017

Dear Ride or Club Official:

We're nearing the end of the year and beginning to look ahead to 2018 and the next cycling season; it's time to start putting together the *Ohio Bicycle Events Calendar*.

Enclosed you will find at least one copy of our events listing questionnaire. Please follow directions indicated and be as accurate and complete as possible. You may make copies of the form. **The questionnaire is also available online as an Adobe PDF fillable form** that can be completed on your computer, printed out, and returned to us with your donation or signed Supporting Ride pledge. Find it at <http://Ohio.bike/support/>.

If you are no longer the contact for the cycling event printed on the envelope's address label, please see that your successor receives this material in time to return it to us before the deadline. If your event will not be taking place in 2018, kindly let us know.

Club officials (at the club's mailing address) receive a copy of the questionnaire as a reminder that it is time to get the schedule set for next year, pass to a new ride director, and in case any new events are planned.

Please return only one copy of the questionnaire per event listing! We have experienced confusion in the past when we have received multiple copies with differing information on them. If you later submit a change or correction, please make certain it is clearly labeled as such and that we receive it by the deadline date.

Don't forget ... this is an expensive project! It costs thousands of dollars annually to print and distribute the popular printed *Ohio Bicycle Events Calendar* and donations are critical to our success! Please help us help you by including a generous donation or pledge with your calendar listing information. Note that the \$10 minimum we ask for a Full listing is only a starting point – if no one gave more than that, there mightn't be a *Calendar* published! Surplus funds provide support to the Ohio Bicycle Federation's mission of improving Ohio bicycling.

Commercial Tour Operators: Display advertising is available and intended for business use; please avail yourself of that mode of reaching our bicycling enthusiast audience. Advertising rates and specifications are available via our Calendar website: <http://ohiocycling.info/display-advertising/>

Got good photos of your event? Send them for possible publication! (See website for details.)

Thank you for your attention and for your support. Have a wonderful holiday season!

Sincerely yours,

James Guilford

James Guilford, Editor
Ohio Bicycle Events Calendar
Ohio.bike



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Web: ohio.bike

Ohio Bicycle Events 2017 Calendar Questionnaire

Deadline for Submissions is January 14, 2018

Day(s) of the Week (ie: Sat., Sun.): _____ Date: (Month/Day): _____ Nth Year: _____th/rd

Name of Event: _____

Start/Finish City: _____

Expected Number of Riders: _____ Rider Limit (if any): _____ Final Entry Deadline (if any): _____

Sponsoring/Hosting Group (club name): _____

Type of Entry Fee (not amount): Free Fixed Fee Pledges Optional Pledges Required

Touring Events: *Commercial (For Profit) Tour? Please See "Display Advertising" on Our Website.*

What route lengths (in miles) will you offer? (If metric, please convert to miles.): _____

Type(s) of terrain encountered: flat rolling hilly very hilly other: _____

Racing Events: *Please see back of this form....*

Description of Your Event:

Note - "Basic" (free) listings receive no description. "Full" (with donation) listings receive description...

Contact Information to be published:

Name: _____

Address: _____

City/State/ZIP: _____

Telephone (include Area Code): _____

Email **OR** Website URL: _____

Racing Events:

Please circle or write in sanctioning body (if any):

USA Cycling • NORBA • ABR • Citizen/None • Other sanctioning body: _____

Type of racing event(s) — mark all that apply:

Criterium Road Track Time Trial Ultramarathon Mountain

What racer categories will be included (ie: Cat. III, Expert, etc.): _____

Event Description (if any): _____

Three Ways to be Listed, Three Levels of Exposure!

1. BASIC: There is no charge for the basic listing of your event's date, name, and contact in the Ohio Bicycle Federation's *Ohio Bicycle Events Calendar*. While we accept paid display advertising from businesses and others, that income doesn't nearly cover the costs of this publication. The financial support of donors is vital to the continued publication of this calendar. Please be generous and send a contribution with your calendar listing and if you do, we'll move you to the next category...

2. FULL: So that everyone chips in at least a little toward the costs of this project, *we must receive at least \$10 contribution per event listed* in order for us to publish "full" event descriptions with the otherwise-free calendar listing. This requirement is waived if the sponsoring organization donates \$50 or more to the calendar project. We don't like doing this, but we can't publish without money! Payment or a note promising payment (and how much) must accompany this form or we will assume no donation is forthcoming and that no description will be published. **Unless you participate in the Supporting Ride program...**

3. Enhanced Listing Supporting Ride Pledge

Send no money now! Supporting Rides pledge \$1.00 per participant to help support the *Ohio Bicycle Events Calendar*. In recognition of that special support, Supporting Ride event listings are a step above the "Full" listing level. Our **Enhanced Listing** includes: event date, name of event, starting city, route lengths, a thorough description, special features, entry deadline, contact information, color ink, and a special symbol recognizing your event and calling attention to it. *Only Supporting Rides are entitled to an Enhanced Listing*. A series event (as in a racing series) gets only one enhanced listing for the entire series but is obligated to donate only for the average number of participants (total number of participants divided by the total number of events in the series).

Agreement: We would like to help support the Ohio Bicycle Federation and its *Ohio Bicycle Events Calendar* by making our event a Supporting Ride. We understand that, in order to receive the benefits of an OBF Supporting Ride (described above), we agree to donate a minimum of \$1.00 per rider to the OBF/Ohio Bicycle Events Calendar within 30 days **following** our event. We will donate the following amount to the OBF: \$ ____/rider.

Authorized Signature: _____ Date: _____